



# Professional Insurance Agents of Wisconsin, Inc.

<b>2024 Supporting Member Benefits</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
<b>YEAR ROUND</b>			
PIAW Company Membership - \$789 value	✓	✓	✓
Company logo and link to company website from www.piaaw.org	✓	✓	✓
Recognition in New Member Packets	Logo	Logo	✓
Recognition in 3 issues of <i>Wisconsin Professional Agent (WPA)</i> magazine (circ. 3000)	Logo	Logo	✓
Recognition as supporting company member in weekly e-newsline (circ. 4300)	Logo	Logo	✓
Recognition on event signage	Logo	Logo	✓
Discount on advertising in WPA	20%	10%	5%
Logo on 2 covers of WPA	✓		
FREE loose leaf insert in WPA	✓		
<b>ANNUAL CONVENTION</b>			
FREE registration/s - value \$209 each	4	2	1
Recognition in promotion	Logo	✓	✓
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Priority booth selection in Trade Show	✓	✓	✓
Trade Show Booth	Free	50% Discount	
Stand alone signage with logo	✓		
<b>ANNUAL WINTER GET-AWAY</b>			
FREE registration/s - value \$179 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Recognition on attendee gift	✓		
Stand alone signage with logo	✓		
<b>ANNUAL SCHOLARSHIP GOLF OUTING</b>			
FREE registration/s - value \$150 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Logo as Hole Sponsor	Ind. Sign	Ind. Sign	Group Sign
Magazine "Thank You"	Logo	Logo	✓
<b>ADDITIONAL BENEFITS</b>			
Receive all print and electronic communications	✓	✓	✓
Access to PIAW membership list	✓	✓	✓
Free posting on PIAW Job Board	✓	✓	✓
<b>BENEFITS OF TIER PROGRAM</b>			

**ONE SOLICITATION - ONE INVOICE - ONCE A YEAR!**

***Yes, we would like to be a Supporting Member in 2024!***

**Major Sponsorship Levels** \_\_\_\_\_ **Platinum** \_\_\_\_\_ **Gold** \_\_\_\_\_ **Silver**  
 (Includes membership and no multiple solicitations.) \$14,500 \$9,500 \$5,500

Over Please

## Basic Membership \$789

Visit piaw.org for a full list of Associate/Company benefits or call PIA at 800-261-7529.

### À la carte Event Sponsorship Opportunities – Basic Membership Required

#### Convention - Engage 2024

**Elite:** Includes 4 registrations and same benefits as Platinum level - Convention only \_\_\_\_\_\$7,000

**Premier:** Includes 2 registrations and same benefits as Gold level - Convention only \_\_\_\_\_\$5,000

**Champion:** Includes 1 registration and same benefits as Silver level - Convention only \_\_\_\_\_\$2,500

#### Winter Get-Away

**Arctic Blast:** Includes 2 registrations and same benefits as Platinum level - WGA only \_\_\_\_\_\$1,500

**Blizzard:** Includes 1 registration and same benefits as Gold level - WGA only \_\_\_\_\_\$1,000

**Ice Breaker:** Same benefits as Silver level – WGA only \_\_\_\_\_\$ 500

#### Annual Scholarship Golf Outing

**Hole in One** – Includes 4 golf registrations & top-level recognition \_\_\_\_\_\$1,500

**Eagle** – Includes 2 golf registrations & event-level recognition \_\_\_\_\_\$1,000

**Birdie** – Includes 1 golf registration & recognition on signage \_\_\_\_\_\$ 500

**Hole Sponsor** – Company logo on individual sign at a tee box \_\_\_\_\_\$ 250

Supporting

Member

Total \$ \_\_\_\_\_

OR

Basic Membership \$ 789.00

A' la Carte Sponsorships \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Company Name \_\_\_\_\_

President/CEO Name \_\_\_\_\_

Main Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Total Amount \$ \_\_\_\_\_ Method of Payment: Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Code \_\_\_\_\_

Pay now or tell us when you would like an invoice: December 2023 \_\_\_\_\_ January 2024 \_\_\_\_\_



**Return to:**  
**Professional Insurance Agents of Wisconsin, Inc.**

725 Heartland Trail, Ste 108 / Madison, WI 53717

Email: [sfaherty@piaw.org](mailto:sfaherty@piaw.org)

Or, fill out online at [piaw.org](http://piaw.org)

Questions? 608-274-8188

**Thank You!**