



## Professional Insurance Agents of Wisconsin, Inc.

### 2026 Supporting Member Benefits

	PLATINUM	GOLD	SILVER
<b>YEAR ROUND</b>			
PIAW Company Membership - \$789 value	✓	✓	✓
Company logo and link to company website from www.piaaw.org	✓	✓	✓
Recognition in New Member Packets	Logo	Logo	✓
Recognition in 3 issues of <i>Wisconsin Professional Agent (WPA)</i> magazine (circ. 4600)	Logo	Logo	✓
Recognition as supporting company member in weekly e-newsline (circ. 4300)	Logo	Logo	✓
Recognition on event signage	Logo	Logo	✓
Discount on advertising in WPA Magazine <b>*BIGGER DISCOUNT*</b>	30%	20%	10%
Recognition at YPI Network (Young Professionals) Events <b>*NEW*</b>	✓	✓	✓
FREE full page 4 color ad in WPA Magazine <b>*NEW*</b>	2	1	
Logo on 2 covers of WPA Magazine	✓		
<b>ANNUAL CONVENTION</b>			
FREE registration/s - value \$249 each	4	2	1
Recognition in promotion	Logo	✓	✓
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Premier booth location in Trade Show	✓	✓	✓
Trade Show Booth <b>*INCREASED VALUE*</b>	Free	Free	50%
Stand alone signage with logo	✓		
<b>ANNUAL WINTER GET-AWAY</b>			
FREE registration/s - value \$179 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Recognition on event nametags <b>*NEW*</b>	Logo	✓	
Recognition on attendee gift	✓		
Stand-alone sign with logo in Classroom	✓		
<b>ANNUAL SCHOLARSHIP GOLF OUTING</b>			
FREE registration/s - value \$175 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Sign at a tee box	Lg Ind. Sign	Ind. Sign	Group Sign
Magazine "Thank You"	Logo	Logo	✓
Sponsored tee box	✓		
<b>ADDITIONAL BENEFITS</b>			
Receive all print and electronic communications	✓	✓	✓
Access to PIAW	✓	✓	✓
<b>BENEFITS OF TIER PROGRAM</b>			

ONE SOLICITATION - ONE INVOICE - ONCE A YEAR!

**Yes, we would like to be a Supporting Member in 2026!**

#### Major Sponsorship Levels

(Includes membership and no multiple solicitations.)

Platinum  
\$14,500

Gold  
\$9,500

Silver  
\$5,500

Over Please

## Basic Membership \$789

Visit [piaw.org](http://piaw.org) for a full list of Associate/Company benefits or call PIA at 800-261-7529.

### À la carte Event Sponsorship Opportunities – Basic Membership Required

#### Convention - Engage 2026

**Elite:** Includes 4 registrations and same benefits as Platinum level - Convention only \_\_\_\_\_ \$5,000

**Premier:** Includes 2 registrations and same benefits as Gold level - Convention only \_\_\_\_\_ \$3,000

**Champion:** Includes 1 registration and same benefits as Silver level - Convention only \_\_\_\_\_ \$1,500

#### Winter Get-Away

**Arctic Blast:** Includes 4 registrations and same benefits as Platinum level - WGA only \_\_\_\_\_ \$1,500

**Blizzard:** Includes 2 registrations and same benefits as Gold level - WGA only \_\_\_\_\_ \$1,000

**Ice Breaker:** includes 1 registration and same benefits as Silver level – WGA only \_\_\_\_\_ \$500

#### Annual Scholarship Golf Outing

**Hole in One** – Includes 4 golf registrations & same benefits as Platinum – Golf only \_\_\_\_\_ \$1,500

**Eagle** – Includes 2 golf registrations & same benefits as Gold level – Golf only \_\_\_\_\_ \$1,000

**Birdie** – Includes 1 golf registration & same benefits as Silver level – Golf only \_\_\_\_\_ \$500

**Hole Sponsor** – Company logo on individual sign at a tee box \_\_\_\_\_ \$250

Supporting

Member

Total \$ \_\_\_\_\_

OR

Basic Membership \$ 789.00

A' la Carte Sponsorships \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Company Name \_\_\_\_\_

President/CEO Name \_\_\_\_\_

Main Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Total Amount \$ \_\_\_\_\_ Method of Payment: Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Code \_\_\_\_\_

Pay now or tell us when you would like an invoice: December 2025 \_\_\_\_\_ January 2026 \_\_\_\_\_

**Return to:**

**Professional Insurance Agents of Wisconsin, Inc.**

725 Heartland Trail, Ste 108 / Madison, WI 53717

Email: [sfaherty@piaw.org](mailto:sfaherty@piaw.org)

Or, fill out online at [piaw.org](http://piaw.org)

Questions? 608-274-8188



**Thank You!**