Professional Insurance Agents of Wisconsin, Inc.

2027 Supporting Member Benefits

	PLATINUM	GOLD	SILVER
YEAR ROUND			
PIAW Company Membership - $789 value	✓	✓	✓
Company logo and link to company website from www.piaw.org	✓	✓	✓
Recognition in New Member Packets	Logo	Logo	✓
Recognition in every issue of *Wisconsin Professional Agent (WPA)* magazine (circ. 4600)	Logo	Logo	Logo
Recognition as supporting company member in weekly e-newsline (circ. 4300)	Logo	Logo	✓
Recognition on event signage	Logo	Logo	✓
Discount on advertising in WPA Magazine	30%	20%	10%
Recognition at YPI Network's Formal Events	✓	✓	✓
FREE full page 4 color ad in WPA Magazine	2	1	
Logo on 2 covers of WPA Magazine	✓		
ANNUAL CONVENTION			
FREE registration/s - value $349 each	4	2	2
Recognition in promotion	Logo	✓	✓
Recognition on event signage	Logo	Logo	✓
Custom E-blast before or after event	✓		
Premier booth location in Trade Show	✓	✓	✓
Trade Show Booth	Free	Free	50%
Stand alone signage with logo	✓		
ANNUAL WINTER GET-AWAY			
FREE registration/s - value $179 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Recognition on event nametags	Logo	✓	
Recognition on attendee gift	✓		
Stand-alone sign with logo in Classroom	✓		
ANNUAL SCHOLARSHIP GOLF OUTING			
FREE registration/s - value $175 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Sign at a tee box	Lg Ind. Sign	Ind. Sign	Group Sign
Sponsored tee box	✓		
ADDITIONAL BENEFITS			
Receive all print and electronic communications	✓	✓	✓
Access to PIAW	✓	✓	✓
BENEFITS OF TIER PROGRAM			

ONE SOLICITATION - ONE INVOICE - ONCE A YEAR!

Yes, we would like to be a Supporting Member in 2027!

Major Sponsorship Levels	**_____ Platinum**	**_____ Gold**	**_____ Silver**
(Includes membership and no multiple solicitations.)	$14,500	$9,500	$5,500

Over Please

Basic Membership $789

Visit piaw.org for a full list of Associate/Company benefits or call PIA at 800-261-7529.

À la carte Event Sponsorship Opportunities – Basic Membership Required

Convention - Engage 2027

Elite: Includes 4 registrations and same benefits as Platinum level - Convention only _____$5,000

Premier: Includes 2 registrations and same benefits as Gold level - Convention only _____$3,000

Champion: Includes 2 registrations and same benefits as Silver level - Convention only _____$1,500

Winter Get-Away

Arctic Blast: Includes 4 registrations and same benefits as Platinum level - WGA only _____$1,500

Blizzard: Includes 2 registrations and same benefits as Gold level - WGA only _____$1,000

Ice Breaker: includes 1 registration and same benefits as Silver level – WGA only _____$500

Annual Scholarship Golf Outing

Hole in One – Includes 4 golf registrations & same benefits as Platinum – Golf only _____$1,500

Eagle – Includes 2 golf registrations & same benefits as Gold level – Golf only _____$1,000

Birdie – Includes 1 golf registration & same benefits as Silver level – Golf only _____$500

Hole Sponsor – Company logo on individual sign at a tee box _____$250

Supporting Member Total $ _____	OR	Basic Membership A' la Carte Sponsorships Total	$ 789.00 $_____ $_____

Company Name_____

President/CEO Name _____

Main Contact Name _____

Mailing Address _____

Phone_____Email _____

Website _____

Total Amount $_____ Method of Payment: Check_____Credit Card _____

Card # _____Exp Date_____ Code_____

Pay now or tell us when you would like an invoice: December 2026_____ January 2027_____

Return to:

Professional Insurance Agents of Wisconsin, Inc.

725 Heartland Trail, Ste 108 / Madison, WI 53717

Email: sfaherty@piaw.org

Or, fill out online at piaw.org

Questions? 608-274-8188

Thank You!