

PIA (Re)Connect

September 30, 2021 / Hyatt Regency – Green Bay, WI

Space will go fast, please register today!

Formerly known as the “Trade Show” we have re-imagined this event. Gone are the rows and rows of pipe and drape. The open concept with relaxing features will allow for meaningful interaction with agents. (Re)Connect will be set up around the same room as the Awards Lunch and Weldon Long’s Keynote. The final layout and space assignments will be determined a couple of weeks out. Also, we will ask you to hand out cards for PIA Poker, encouraging traffic and fun.

Jordy Nelson will be at (Re)Connect to meet attendees.
No autographs are allowed.

Preferred space will be given to Supporting Members and Convention Sponsors.
After that, 1st come, 1st served.

Cost Per Booth

PIA Wisconsin Member	\$475
Non-Member	\$575
110V Electric Outlet	\$50

Setup

Thursday, September 30
9:30 – 11:30 a.m.

(Re)Connect Show Hours

1:30 – 3:15 p.m.

Tear Down after Weldon Long

Supporting Members and Convention Sponsors will be contacted personally to process their discounted booth.



A NEW CONVENTION

SEPTEMBER 29 & 30
GREEN BAY, WISCONSIN



Fee Includes

- Draped 6' table, draped cabaret table
- Wireless Internet
- Thursday Lunch / 12:15 – 1:30
- Keynote by Weldon Long / 3:30 – 5:00
- Pre-Convention website listing with a link to your website
- Recognition in the “Wisconsin Professional Agent” magazine

Special Notes

A confirmation with complete booth details will be emailed to the Primary Contact and each registered exhibitor.

Individual Exhibitors! The (Re)Connect fee does not include Wednesday or Thursday morning events. Each individual exhibitor must register using the Attendee Registration form (included at the end of this document) or online at piaw.org.

Food and beverages are not allowed to be brought in.

The convention attendee list will be on piaw.org starting September 1st and updated weekly.

Booth cancellations received by August 30th will receive a full refund. No refunds after 8/30/21.

September 30, 2021 PIA (Re)Connect Registration

Preferred space will be given to Supporting Members and Convention Sponsors.
After that, 1st come, 1st served. Payment must accompany registration.

Sponsors, please wait to complete this form after you are personally contacted by PIA for your discounted space.

Company Name _____
 Company Address _____
 City / State / Zip _____
 Primary Contact Full Name _____
 First Name Preference _____
 Phone _____
 Email _____
 Website _____

- Yes, I have read the "Special Notes" on reverse side.
- Check if primary contact is also attending as an exhibitor. If yes, no need to list below.

EXHIBITORS

Full Name	First Name Preference	Email	Business Address (if different from above)

Wisconsin PIA Member... \$475
 Non-Member..... \$575
 110V Electric Outlet..... \$50 or check here if no outlet is needed
 TOTAL \$ _____

Visa / Master Card / AMEX / DIS
 Card # _____
 Exp. Date _____ CSV _____



Check Payable To: PIA of Wisconsin, Inc. * 6401 Odana Rd. * Madison, WI 53719
 Email: bbredeson@piaw.org * Fax: 608-274-8195

Individual Exhibitors! The (Re)Connect fee does not include Wednesday or Thursday morning events. Each individual exhibitor must register using the Attendee Registration form (included at the end of this document) or online at piaw.org.

Separate registration form is needed for each individual, except the non-industry spouse/guest.

Mr. Ms.

Full Name _____

Designations _____

First Name Preference _____

Business Name _____

Business Address _____

City/State/Zip _____ Email _____

Phone _____ Cell _____



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>> Select one of the Thursday Concurrent Sessions

- Customer Service in the Internet Age – The Virtual Agency
- Emotional Intelligence / Time Management / Pre-suasion
- Neither

Non-Industry Spouse/Guest – Welcome to attend all events

Full Name _____ First Name _____ City _____ St _____

>> Select one of the Thursday Concurrent Sessions

- Customer Service in the Internet Age – The Virtual Agency
- Emotional Intelligence / Time Management / Pre-suasion
- Neither

Registration Fees Per Person - Includes all events (except CPIA, separate registration required).

PIAW Member: *Agent, Agency Personnel, Spouse, Guest*: \$169

PIAW Member: *Company, Associate, Spouse, Guest*: \$189

Non PIAW Member: \$240

Total \$ _____

Visa / Master Card / AMEX / DIS

Card # _____ Exp. Date _____ CSC _____

Please submit completed form and payment to:

PIA of Wisconsin, Inc. • 6401 Odana Road • Madison • WI 53719

Fax: 608-274-8195 Email: bbredeson@piaw.org

Print additional forms and/or register at www.piaw.org

Confirmations will be emailed within one week of receipt.

Questions call PIAW: 800-261-7429



Company support has resulted in the incredibly low registration fee. The one fee applies to any or all the events. Individual event tickets are not available to purchase.

**For (RE)Connect exhibit space opportunities
visit the Events tab at piaw.org**

Individual exhibitors – to attend events on Wednesday or Thursday morning you need to register using this form or online at piaw.org. Thank you.



**PENN NATIONAL
INSURANCE**

Feel Secure®



Wisconsin Mutual
Insurance Company

Cancellation policy: Full refund if PIA office is notified by September 13, 2021. No refunds after September 13, 2021.

In accordance with Title III of the American with Disabilities Act, we invite all registrants to advise us of any disability and any request for accommodation to that disability. Your request should be submitted as far as possible in advance. Call PIA at 1-800-261-7429.