



Professional Insurance Agents of Wisconsin, Inc.

2022 Supporting Member Benefits	PLATINUM	GOLD	SILVER
YEAR ROUND			
PIAW Company Membership - \$749 value	✓	✓	✓
Company logo and link to company website from www.piaaw.org	✓	✓	✓
Recognition in New Member Packets	Logo	Logo	✓
Recognition in 3 issues of <i>Wisconsin Professional Agent (WPA)</i> magazine (circ. 3000)	Logo	Logo	✓
Recognition as supporting company member in weekly e-newsline (circ. 4300)	Logo	Logo	✓
Recognition on event signage	Logo	Logo	✓
Discount on advertising in WPA	20%	10%	5%
Logo on 2 covers of WPA	✓		
FREE loose leaf insert in WPA	✓		
ANNUAL CONVENTION			
FREE registration/s - value \$189 each	4	2	1
Recognition in promotion	Logo	✓	✓
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Trade Show Booth	FREE	20% Discount	10% Discount
Priority booth selection in Trade Show	✓		
Stand alone signage with logo	✓		
ANNUAL WINTER GET-AWAY			
FREE registration/s - value \$119 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Recognition on attendee gift	✓		
Stand alone signage with logo	✓		
ANNUAL SCHOLARSHIP GOLF OUTING			
FREE registration/s - value \$150 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Logo as Hole Sponsor	Ind. Sign	Ind. Sign	Group Sign
Magazine "Thank You"	Logo	Logo	✓
ADDITIONAL BENEFITS			
Receive all print and electronic communications	✓	✓	✓
Access to PIAW membership list	✓	✓	✓
Free posting on PIAW Job Board	✓	✓	✓
BENEFITS OF TIER PROGRAM			

ONE SOLICITATION - ONE INVOICE - ONCE A YEAR!

Yes, we would like to be a Supporting Member in 2022!

Major Sponsorship Levels	Platinum	Gold	Silver
(Includes membership and no multiple solicitations.)	\$14,500	\$9,500	\$5,500

Over Please

Basic Membership \$749

Visit piaw.org for a full list of Associate/Company benefits or call PIA at 800-261-7529.

À la carte Event Sponsorship Opportunities – Basic Membership Required

Convention - Engage 2022

Elite: Includes 4 registrations and same benefits as Platinum level - Convention only _____\$7,000

Premier: Includes 2 registrations and same benefits as Gold level - Convention only _____\$5,000

Champion: Includes 1 registration and same benefits as Silver level - Convention only _____\$2,500

Winter Get-Away

Arctic Blast: Includes 2 registrations and same benefits as Platinum level - WGA only _____\$1,500

Blizzard: Includes 1 registration and same benefits as Gold level - WGA only _____\$1,000

Ice Breaker: Same benefit as Silver level – WGA only _____\$ 500

Annual Scholarship Golf Outing

Hole in One – Includes 4 golf registrations _____\$1,500

Eagle – Includes 2 golf registrations _____\$1,000

Birdie – Includes 1 golf registration _____\$ 500

Hole Sponsor – Company logo on individual sign _____\$ 250

Supporting
Member
Total \$ _____

OR

Basic Membership \$ 749.00
A' la Carte Sponsorships \$ _____
Total \$ _____

Company Name _____

President/CEO Name _____

Main Contact Name _____

Mailing Address _____

Phone _____ Email _____

Website _____

Total Amount \$ _____ Method of Payment: Check _____ Credit Card _____

Card # _____ Exp Date _____ Code _____

Pay now or tell us when you would like an invoice: December 2021 _____ January 2022 _____



Return to:

Professional Insurance Agents of Wisconsin, Inc.

6401 Odana Rd. / Madison, WI 53719

Email: sfaherty@piaw.org

Or, fill out online at piaw.org

Questions? 608-274-8188

Thank You!